WWU 2018-2025 Strategic Plan Key Benchmarks

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| --- | --- | --- | --- |
| Metric | 2015-16 | 2016-17 | Target 2024-25 |
| INCLUSIVE SUCCESS |  |  |  |
| First-year Retention Rate  Overall  Students of Color, Underrepresented  Pell Grant Eligible | 82.4% 80.0%  78.4% | 82.1% 79.8%  79.5% | 87-90%  87-90%  87-90% |
| Six-year Graduation Rate  Overall  Students of Color, Underrepresented  Pell Grant Eligible | 71.2% 61.8%  65.4% | 69.5% 64.8%  65.4% | 75-80%  75-80%  75-80% |
| Transfer Four-year Graduation Rate  Overall  Students of Color, Underrepresented  Pell Grant Eligible | 77.6% 72.6%  73.6% | 71.9% 69.5%  72.4% | 75-80%  75-80%  75-80% |
|  |  |  |  |
| WASHINGTON IMPACT |  |  |  |
| Degrees Awarded  Total  Graduate  State’s High Need Areas | 3,645  309  1,207 | 3,783  293  1,276 | 4,300-4,600 350-375  1,450-1,500 |
| Students of Color, Underrepresented | 24.9% | 25.3% | 30-35% |
| Enrollment FTE for Off-campus & Extended Education | 6.2% | 6.5% | 8-10% |
|  |  |  |  |
| ACADEMIC EXCELLENCE |  |  |  |
| Tenure/Tenure-track Faculty  Total Faculty  Faculty of Color, Underrepresented | 500  15.2% | 514  15.7% | 600-625  18-23% |
| Students Graduating with High-Impact Experiences |  |  |  |
| Research  Research & Sponsored Programs Annual Revenue  University Supported Research & Creative Activity | $12.5M  $4.5M | $9.9M  $5.9M | $15-20M  $7-9M |