WWU 2018-2025 Strategic Plan Key Benchmarks

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| --- | --- | --- | --- |
|  Metric  |  2015-16  |  2016-17  | Target 2024-25  |
| INCLUSIVE SUCCESS  |   |   |   |
| First-year Retention Rate  Overall  Students of Color, Underrepresented  Pell Grant Eligible  |  82.4% 80.0% 78.4%  |  82.1% 79.8% 79.5%  |  87-90% 87-90% 87-90%  |
| Six-year Graduation Rate  Overall  Students of Color, Underrepresented  Pell Grant Eligible  |  71.2% 61.8% 65.4%  |  69.5% 64.8% 65.4%  |  75-80% 75-80% 75-80%  |
| Transfer Four-year Graduation Rate  Overall  Students of Color, Underrepresented  Pell Grant Eligible  |  77.6% 72.6% 73.6%  |  71.9% 69.5% 72.4%  |  75-80% 75-80% 75-80%  |
|   |   |   |   |
| WASHINGTON IMPACT  |   |   |   |
| Degrees Awarded  Total  Graduate  State’s High Need Areas  |  3,645  309 1,207  |  3,783  293 1,276  |  4,300-4,600 350-375 1,450-1,500  |
| Students of Color, Underrepresented  |  24.9%  | 25.3%  | 30-35%  |
| Enrollment FTE for Off-campus & Extended Education  | 6.2%  | 6.5%  | 8-10%  |
|   |   |   |   |
| ACADEMIC EXCELLENCE  |   |   |   |
| Tenure/Tenure-track Faculty  Total Faculty  Faculty of Color, Underrepresented  |  500 15.2%  |  514 15.7%  |  600-625 18-23%  |
| Students Graduating with High-Impact Experiences  |   |   |   |
| Research  Research & Sponsored Programs Annual Revenue  University Supported Research & Creative Activity   |  $12.5M $4.5M  |  $9.9M $5.9M  |  $15-20M $7-9M  |